

Town of Sturbridge  
Design Review Committee

Draft of Meeting Minutes

October 28, 2014

Meeting convened: 1:31 PM  
Meeting adjourned: 2:15 PM

Present: DRC members Chris Castendyk, Elaine Cook, Fran O'Connell, Chris Wilson  
Absent: Cindy Forgit

Also present: Joe Faucher, Brimfield Sign Co. (Alternatives for Health)  
Erik Cassion (Sturbridge Car Service)  
Jessica Safford (Metamorphous Hair Design)

Location: Center Office Building - Second Floor Meeting Room

**Agenda**

- Call to order and approval of Minutes of October 14, 2014
- Alternatives for Health - 426 Main Street
- Charles River Service, Inc. dba Sturbridge Car Service - 2 Main Street
- Metamorphous Hair Design - 419 Main Street
- Old Business
- New Business
- Adjournment

**Approval of October 14, 2014 Meeting Minutes**

Motion to approve: Chris Castendyk and seconded by Elaine Cook      Vote - 4-0

**426 Main Street - Alternatives for Health**

Re: Design approval for permanent sandwich/message board sign consistent with bylaws

Zone: Commercial Tourist District

Materials reviewed:

- Photos of existing pylon signs and of the building
- Rendering of proposed sign

Proposal: 30" x 42" double-sided sandwich/ message board sign with continuous hinges, chain near base of sign, to be located near existing signage.

Colors: Background - Red to match existing signage  
Graphics - White on Black background

Lighting: N/A

Landscaping: N/A

DRC comments/conditions: Condition: The committee determined the addition of the business logo be added to the sign to create a more harmonious blending with the existing signage.

Motion to approve: With the condition the logo be added to the top of the message sign, by Fran O'Connell and seconded by Chris Castendyk      Vote 4-0

**2 Main Street - Charles River Service, Inc. dba Sturbridge Car Service**

Re: Design approval to allow existing pylon sign to be resurfaced

Zone: Commercial Tourist

Proposal: To resurface existing sign panel on iron frame and post with new vinyl lettering

Materials reviewed:

- Rendering of proposed resurfacing
- Photo of existing sign

Colors: Background - White  
Graphics - Red  
Border - Red  
Graphics reading "Safety Tested Used Cars" - Background - Red  
Graphics - White

Lighting: None at this time

Landscaping: None

DRC comments/conditions: The applicant is requested to add "2 Main Street" with white lettering on the black post and to refax to the Planning Office, the measurements of the sign being resurfaced.

Motion to approve: With the above conditions, Fran O'Connell and seconded by Elaine Cook      Vote 4-0

**419 Main Street - Metamorphous Hair Design**

Re: Design approval for panel on multi-tenant and building signage

Zone: Commercial Tourist District

Proposal: Approval for 18” x 70” multi-tenant panel to match existing signage

Materials reviewed:

- Rendering of proposed sign

Colors: Tan/gold background with Maroon Red Graphics to match the existing multi-tenant signs

Lighting: N/A

Landscaping: NA

DRC comments/conditions: None

Motion to approve: Chris Wilson and seconded by Chris Castendyk      Vote 4-0

Proposal: Approval for 13” x 13” wall sign, mounted near entry on wrought iron bracket

Materials reviewed:

- Rendering of proposed sign

Colors: Background - Same Tan/gold color to match existing signage  
Graphics and Logo- Black  
Border - Black, Tan/gold, Maroon Red

Lighting - None presented at this time

Landscaping: N/A

DRC Comments/conditions: The applicant is requested to return for lighting, if any, as well as location of sign. (Applicant is awaiting owner’s decision re: placement of an awning at the entrance)

Motion to approve: Chris Castendyk and seconded by Elaine Cook      Vote 4-0

**Old Business**

None

**New Business**

None

**Next Meeting Dates - November 6 and 18, 2014 at 1:30 pm**

**Adjournment:**

Motion to adjourn at 2:15 PM by Chris Castendyk and seconded by Fran O'Connell  
Vote 4-0

Respectfully submitted:

Chris Wilson, Secretary

Cc J. Bubon, Town Planner  
N. Burlingame, Building Inspector  
S. Kennedy, Town Administrator  
Board of Selectmen  
L. Wong  
D. Trapasso

**Pending**

S & S Insurance Professionals of New England (IPNE, 49 Main Street, sign hasn't been approved and applicant was requested to return with color samples for the sign, which has already been installed on the building.